fashion/calendar

Ruth Finley, Publisher / a weekly publication / 22nd year

8 East 77th St./New York 21, N. Y./TR 9-2343/ AUG. 13, 1962

1962

january

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FASHION CALENDAR

NOTE: Although listings are repeated until the scheduled date of each event, they frequently incorporate IMPORTANT CHANGES. A CAREFUL CHECK OF EVERY issue will therefore yield maximum use of FASHION CALENDAR to the reader...Ruth Finley, Editor.

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
	WEEK ENDING FRIDAY, AUGUST 10, 1962		
Thursday August 9 9:30 A.M. Coffee	PRESS PREVIEW OF FALL ITALIAN SHOES Fall collection of Finezza handmade Italian shoes. By invitation. (For Release, Fri., Aug. 10.) Publicity: Mark Klauser, OX. 5-4000.	OHRBACH'S	3RD FLOOR
August 9	SAKS-34TH RELEASE DATE--College and career fashions. (No Show)		
August 10	BEST'S RELEASE DATE--Career and college fashions. Preview Aug.7.		
Friday August 10 10:30 A.M. Breakfast	PRESS PREVIEW OF FUR FASHIONS Martin's will preview their fur fashions to the press. By invitation. (Note Change Of Date.) (For Release, Mon., Aug. 14.) Publicity: Rita Dobbins, TR. 5-3100.	MARTIN'S (BROOKLYN)	3RD FLOOR FUR SALON
	WEEK BEGINNING MONDAY, AUGUST 13, 1962		
August 13	SAKS FIFTH AVENUE RELEASE DATE--Safinia young junior fashions. (No Show)		
Monday August 13 12:30 P.M.	CAREER-COLLEGE SHOW FOR CUSTOMERS Customer show at 12:30 P.M. Publicity: Pat Doyle, PL. 9-2000.	BEST & CO.	7TH FLOOR
Beginning Monday August 13	OPENING: DRESSY JUNIOR COLLECTION Continuous daily showings of Fall and Holiday dressy junior collection, designed by Eva Haynal. Contact: CH. 4-1047.	SUE SAUNDERS JUNIORS; SUZETTE PETITES	1400 BROADWAY SHOWROOM - 23RD FLOOR
August 14	GIMBELS RELEASE DATE--Fall shoe fashions. Preview Aug. 8.		
August 14	MARTIN'S RELEASE DATE--Fur fashions. Preview, August 10. (See Above)		
Tuesday August 14 2:30 P.M.	WORKSHOP: SHOES, FASHIONS & FACTS Workshop presentation, including costumes, fabrics, shoes, and colors for Spring 1963. Attendance limited to advance registration. Tickets: $5.00. Contact: Thelma Hennessey, MU. 6-7520.	NAT'L SHOE RETAILERS ASSOCIATION	HOTEL BILTMORE BALLROOM
August 15	SAKS FIFTH AVENUE RELEASE DATE--Helen Lee Fashions. (No Show)		
Wednesday August 15 4:00 P.M.	PREVIEW: FALL PETITE COUTURE FASHIONS Bergdorf Goodman will preview their Fall petite couture fashions. By invitation. (For Release, Fri., Aug. 17.) Publicity: Florence Neff, PL. 3-7300.	BERGDORF GOODMAN	MISS BERGDORF 5TH FLOOR

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DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Beginning Wednesday August 15-August 30	OPENING: HOLIDAY AND CRUISE SHOE FASHIONS	LA PIUMA	40 WEST 20TH STREET SHOWROOM - 9TH FLOOR
	La Piuma will present their Holiday and Cruise shoe fashions at continuous daily showings. Publicity: Jill Posner, OR. 5-8333.		
Thursday August 16 9:30 A.M. Breakfast	SIMONETTA AND FABIANI IMPORTED FASHIONS	B. ALTMAN & CO.	8TH FLOOR CHARLESTON GARDEN
	B. Altman will invite the press to preview the Simonetta and Fabiani Fall imported Italian collection. By invitation. (For Release, Mon., Aug. 20.) Publicity: Eleanor Horton, OR. 9-7800.		
August 17	BERGDORF GOODMAN RELEASE DATE--Petite couture preview. (See Above)		
August 20	LONDON PICTURE RELEASE DATE		
August 20	ALTMAN RELEASE DATE--Simonetta and Fabiani press preview. (See Above)		
Beginning Monday August 20	OPENING OF HOLIDAY COLLECTION	MILARRE ORIGINALS	1400 BROADWAY SHOWROOM - 9TH FLOOR
	Continuous daily showings of Milarre's Holiday collection. Contact: Milton Lichtstein, WI. 7-7787.		
Cancelled August 21	BLOOMINGDALE'S PRESS PREVIEW OF THE CHARLES JOURDAN SHOE COLLECTION, SCHEDULED FOR AUGUST 21 AT 9:30 A.M., HAS BEEN CANCELLED.		
August 21	ITALIAN PICTURE RELEASE DATE.		
August 22	BLOOMINGDALE'S RELEASE DATE--Charles Jourdan shoe collection. (No Show)		
Thursday August 23 9:30 A.M. Coffee	CHILDREN'S BACK-TO-SCHOOL FASHIONS	OHRBACH'S	6TH FLOOR
	Preview for press of children's back-to-school fashions. By invitation. (For Release, Fri., Aug. 24.) Publicity: Mark Klauser, OX. 5-4000.		
August 23	GIVENCHY PRESS SHOW IN PARIS--THURSDAY, AUGUST 23, AT 3:00 P.M.		
August 24	BALENCIAGA PRESS SHOW IN PARIS--FRIDAY, AUGUST 24, AT 10:30 A.M.		
Friday August 24 11:00 A.M.	PRESS PREVIEW OF SOPHIE CUSTOM-MADE	SAKS FIFTH AVENUE	3RD FLOOR SALON MODERNE
	Sophie, with the assistance of Stephen Erklin, will present her Fall and Winter collection. By invitation. (For Release, Mon., Aug. 27.) Publicity: Helen O'Hagan, PL. 3-4000.		
August 27	SAKS FIFTH AVENUE RELEASE DATE--Custom-made preview, Aug. 24. (See Above)		
August 28	PARIS PICTURE RELEASE DATE		
Thursday August 30 11:30 A.M.	PRESS PREVIEW: CUSTOM-ORDER FASHIONS	BERGDORF GOODMAN	2ND FLOOR SALON
	Preview of Bergdorf Goodman's Fall custom-order fashions, designed by Leslie Morris. By invitation. (For Release, Tues., Sept. 4.) Publicity: Florence Neff, PL. 3-7300.		
Sept. 3	LABOR DAY (Monday)		

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Sept. 4	BERGDORF GOODMAN RELEASE DATE--Custom-order preview, Aug. 30. (See Pg. 2)		
Tuesday Sept. 4 11:30 A.M.	PRESS PREVIEW OF IMPORT COLLECTION Fall-Winter import collection at preview for press. By invitation. (For Release, Wed., Sept. 5.) Publicity: Florence Neff, PL. 3-7300.	BERGDORF GOODMAN	2ND FLOOR

RESORT-HOLIDAY OPENINGS BY CALIFORNIA FASHION CREATORS IN LOS ANGELES

Tuesday, Sept. 4		
9:00 A.M.	Marjorie Michael	315 East 8th - Showroom
9:30 A.M.	Jane Andre	846 S.Broadway-Showroom
10:30 A.M.	Maggy Reese	Melin Gallery
4:00 P.M.	DeWeese Designs	
Wednesday, Sept. 5		
9:30 A.M.	Barney Max-Sportations	122 East 7th - Showroom
11:00 A.M.	Tabak	Ambassador Hotel
4:00 P.M.	Elisabeth Stewart	
Thursday, Sept. 6		
9:00 A.M.	Margorie Montgomery	
12:00 Noon	Rose Marie Reid	Beverly-Hilton Hotel
4:30 P.M.	Elon	
Friday, Sept. 7		
8:30 A.M.	Sirena	
11:00 A.M.	Sir James	
3:00 P.M.	Bay Club Sportswear	
4:00 P.M.	Catalina	
Monday, Sept. 10		
9:00 A.M.	Lee Herman	
4:00 P.M.	White Stag	Sheraton West Hotel
Tuesday, Sept. 11		
11:00 A.M.	Resortwear Guild	Statler-Hilton Hotel
4:30 P.M.	M.R. Fleischman Co.	

Contact: California Fashion Creators, 740 So. Broadway, Los Angeles, MAdison 7-1034.

Wednesday Sept. 5 9:45 A.M. Breakfast	INTERNATIONAL FASHION PREVIEW Stern's will preview their international collection. By invitation. (For Release, Thurs., Sept. 6.) Publicity: Mildred Collins, LO. 5-7960.	STERN'S	3RD FLOOR
Wednesday Sept. 5 1:00 P.M. Luncheon	PRESS PREVIEW OF IMPORT COLLECTION Macy's will present their import collection to the press. By invitation. (For Release, Fri., Sept. 7.) Publicity: Stephanie Horton, OX. 5-4400.	MACY'S NEW YORK	13TH FLOOR EXEC. DINING ROOM
Wednesday Sept. 5 4:30 P.M. Cocktails	SHOWING: SPECIAL FUR COLLECTION Hattie Carnegie will present their "Fabulous Fur" collection, priced over $5,000. By invitation. Publicity: Jeri Amstel, PL. 5-2600.	HATTIE CARNEGIE	42 EAST 49TH STREET CUSTOM SALON
Beginning Wednesday Sept. 5	OPENING: HOLIDAY COLLECTION Robert Sloan's Holiday collection of sportswear and dressy separates, designed by Sylvia de Gay. Continuous daily. Publicity: Margaret Hodge, 110 West 51st Street, LT. 1-3260.	ROBERT SLOAN SPORTSWEAR, INC.	498 SEVENTH AVENUE SHOWROOM - 7TH FLOOR

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Thursday Sept. 6 10:00 A.M. Breakfast	PRESS PREVIEW OF IMPORT FASHIONS	GIMBELS	3RD FLOOR SPECIALTY CORNER
	Gimbels will present their line-for-line adaptations at a preview for the press. By invitation. Publicity: Margot Infantino, LO. 4-3300.		
Thursday Sept. 6 11:00 A.M.; 3:00 P.M.	ANNUAL FASHION AWARDS & EXPOSITION	NEIMAN-MARCUS	SHERATON-DALLAS HOTEL DALLAS, TEXAS
	The twenty-fifth annual Neiman-Marcus Fashion Exposition and Awards at two showings: 11:00 A.M.(Brunch); 3:00 P.M.(Tea). For benefit of the Children's Medical Center of Dallas. N.Y.Contact: Kay Kerr, LO. 4-1200; or Sara Marshall, Neiman-Marcus, Dallas, Texas.		
Sept. 7	MACY'S RELEASE DATE--Import fashions. Preview, Sept. 5 at 1:00. (See Pg.3)		
Friday Sept. 7 9:30 A.M. Coffee	PRESS PREVIEW: LINE-FOR-LINE IMPORTS	OHRBACH'S	5TH FLOOR
	Preview for press of Ohrbach's Paris and Italian import reproductions. By invitation. Publicity: Mark Klauser, OX. 5-4000.		
Sept. 9	MACY'S IMPORT TELEVISION SHOW--WNBC-TV, Channel 4, 11:10-11:40 P.M.(Sunday)		
Sept. 10	OPENING OF PUBLIC SCHOOLS IN NEW YORK CITY		
Monday Sept. 10 12:30 P.M.	CUSTOMER SHOWINGS OF IMPORT COPIES	MACY'S NEW YORK	3RD FLOOR BROADWAY BUILDING
	Macy's showings of import copies for customers at 12:30 and 6:00. Publicity: Stephanie Horton, OX. 5-4400.		
Beginning Monday Sept. 10	CALIFORNIA FASHIONS FOR HOLIDAY-RESORT	WAYNE FULLER, INC. (122 E. 77TH ST.,L.A.)	GOTHAM HOTEL
	Wayne Fuller will present his Holiday-Resort collection of silks, linens, and cottons, for one week only. Contact: Dick Steiner, MA. 7-5461 (L.A.); after Sept. 10, CI. 7-2200 (N.Y.).		
Sept. 11	MACY'S RELEASE DATE--Joseph Love fashions. (No Show)		
Tuesday Sept. 11 11:00 A.M.; 3:00 P.M.	PRESS PREVIEW: CUSTOM AND IMPORT COLLECTION	HATTIE CARNEGIE	42 EAST 49TH STREET SALON
	Showing of the Hattie Carnegie Fall-Winter custom and import collection at 11:00 A.M. and 3:00 P.M. By invitation. (For Release, Wed., Sept. 12.) Publicity: Jeri Amstel, PL. 5-2600.		
Tuesday Sept. 11 1:30 P.M.	PRESS PREVIEW: HOLIDAY-RESORT COLLECTION	LEE CLAIRE, INC.	530 SEVENTH AVENUE SHOWROOM - 14TH FLOOR
	Lee Claire will present their Resort-Holiday collection of late-day and formal fashions. By invitation. Showings also at 1:30 P.M., Sept. 12, 18, 19. By appointment. Contact: Jack Sulzer, WI. 7-9470. Publicity: Margaret Hodge, 110 West 51st St., LT. 1-3260.		
Beginning Tuesday Sept. 11	OPENING: RESORT-SPRING COLLECTION	GROSS-SYDNEY, INC.	498 SEVENTH AVENUE SHOWROOM - 17TH FLOOR
	Gross-Sydney's Resort and Spring collection of "Petti-4" casual wear for the petite miss; and "Terry Rogers," misses sizes at continuous daily showings. Contact: George Rappaport, CH. 4-3558.		

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Wednesday Sept. 12 9:30 A.M. Breakfast	PREVIEW OF IMPORTS AND REPRODUCTIONS	ALEXANDER'S	500 CLUB 500 SEVENTH AVENUE
	Press preview of French and Italian imports and reproductions. By invitation. (For Release, Thurs., Sept. 13.) Fashion Director: Rene Hall, OX. 5-4500, Ext. 30.		
Wednesday Sept. 12 4:00 P.M. Cocktails	PREVIEW OF RESORT-SPRING COLLECTION	KORRIGAN-PARIS; AVAGOLF OF MILAN	HAMPSHIRE HOUSE THE COTTAGE
	Knit ensembles and dresses in silk and wool for Resort and Spring; also men's knitwear. Show at 4:30 P.M. By invitation. Publicity: Ruth Hammer Assoc., 2 West 59th Street, EL. 5-7872.		
Thursday Sept. 13 11:00 A.M.	PRESS PREVIEW OF CUSTOM-ORDER FASHIONS	MAINBOCHER	609 FIFTH AVENUE SALON - 8TH FLOOR
	Mainbocher will present his Fall-Winter custom-order collection at a preview for the press. By invitation. (For Release, Fri., Sept. 14.) Publicity: Eleanor Lambert, MU. 8-2130.		
Thursday Sept. 13 12:30 P.M. Luncheon	FALL FASHIONS AT LUNCHEON SHOW	SCAASI (550 SEVENTH AVE.)	WALDORF-ASTORIA EMPIRE ROOM
	Fashions by Scaasi during luncheon. Gifts by Monet. Door prize by Georg Jensen. Press by invitation. Public by reservation--$4.75; contact: "Headwaiter," EL. 5-3000. Fashion Coordinator and Commentator: Phyllis Youngheart, PL. 1-0752.		
Thursday Sept. 13 1:00 P.M.	CUSTOMER SHOWINGS OF IMPORT FASHIONS	OHRBACH'S	5TH FLOOR
	Showing in N.Y. store, Sept. 13 at 1:00 P.M. In Newark, Sept. 17 at 12:30 P.M. on 2nd floor. Open to public. Publicity: Mark Klauser, OX. 5-4000.		
Friday Sept. 14 9:00 A.M.; 12:00 Noon	IMPORT FASHIONS AT TWO SHOWINGS	THE FASHION GROUP, INC. (9 ROCKEFELLER PLAZA)	PLACE TO BE ANNOUNCED
	Fall import collections at breakfast and luncheon showings. (Prices and more details later.) Contact: CI. 7-3940.		
Sept. 16	FOOD EDITORS' ANNUAL CONFERENCE IN NEW YORK AT WALDORF-ASTORIA.		
Monday Sept. 17 9:30 A.M. Breakfast	PRESS PREVIEW OF BRITISH SPORTSWEAR	BEST & CO.	13TH FLOOR RECREATION ROOM
	Best will preview their British sportswear collection for the press. By invitation. (For Release, Tues., Sept. 18.) Publ.: Pat Doyle, PL. 9-2000.		
Monday Sept. 17 10:00 A.M.- 12:00 Noon	INTRODUCING "SWEATER QUEEN OF 1962"	KNITTED OUTERWEAR FOUNDATION	WALDORF-ASTORIA JANSEN SUITE
	The "Sweater Queen of 1962" and "Junior Sweater Queen of 1980" will be introduced at the seventeenth annual National Sweater Week (Sept. 17 - Sept. 24). For press and retailers, by invitation. Contact: Edward Brandwein, 386 Park Avenue So., MU. 3-7520.		
Monday Sept. 17 1:00 P.M.	CUSTOMER SHOWING: SIMONETTA & FABIANI	B. ALTMAN & CO.	3RD FLOOR
	Showing for customers of Altman's Fall imported collection by Simonetta and Fabiani. Publicity: Eleanor Horton, OR. 9-7800.		

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Monday Sept. 17 4:30 P.M. Cocktails	SWIMWEAR AND SPORTSWEAR--1963 Press preview of Catalina's 1963 collection at 5:00 P.M. Thereafter at showroom, 1407 Broadway, 4th floor; Sept. 18 at 4:00 P.M.(cocktails); Sept. 19 at 12:00 Noon(luncheon). By invitation. Publicity: Maria Brown, LA. 4-4696.	CATALINA, INC.	HOTEL PIERRE COTILLION ROOM
Tuesday Sept. 18 11:30 A.M.	PRESS PREVIEW OF FALL-WINTER FASHIONS Fashions by Gigliola Curiel of Milan and Bernard Newman of the United States. By invitation. (For Release, Wed., Sept. 19.) Publicity: Florence Neff, PL. 3-7300.	BERGDORF GOODMAN	4TH FLOOR
Tuesday Sept. 18 12:00 Noon Luncheon	SWIMWEAR FASHIONS FOR 1963 Preview for press and buyers of Rose Marie Reid 1963 swimwear collection. By invitation. Publicity: Virginia Dickson, PE. 6-6275.	ROSE MARIE REID (1407 BROADWAY)	HOTEL PIERRE BALLROOM
Sept. 18	SHOWING OF CATALINA'S COLLECTION FOR BUYERS AT 4:00 P.M. (See Above)		
Sept. 18- Oct. 18	THE FOURTH ANNUAL NATIONAL INTERIOR DESIGN MONTH. Publicity: Ted Materna, 75 East 55th Street, PL. 3-3240.		
Wednesday Sept. 19 9:30 A.M. Coffee	PRESS PREVIEW: FASHIONS FOR SHORT MEN Preview for press of Napoleon Shop which will feature fashions for short men. By invitation. (For Release, Fri., Sept. 21.) (Customer show, Wed., Oct. 3, 6:30 P.M.) Publicity: Selma Spanier, LA. 4-7000.	SAKS-34TH	6TH FLOOR NAPOLEON SHOP
Sept. 19	SHOWING OF CATALINA'S COLLECTION FOR BUYERS AT 12:00 NOON. (See Above)		
Wednesday Sept. 19 2:30 P.M. Cocktails	OPENING OF CRUISE AND SPRING COLLECTION Haymaker will present their Cruise and Spring collection for the press and resident buyers. By invitation. Publicity: Lorene Kramer, BR. 9-6560.	HAYMAKER SPORTS, INC.	498 SEVENTH AVENUE SHOWROOM - 23RD FLOOR
Wednesday Sept. 19 4:00 P.M. Cocktails	PREVIEW: HOLIDAY,CRUISE AND SPRING FASHIONS White Stag will present Holiday, Cruise, and Spring 1962 sportswear fashions at a preview for press and buying offices. Show at 4:30 P.M. By admission card only. Publicity: Claire De Kupsa, BR. 9-1972.	WHITE STAG MFG. CO. (1407 BROADWAY)	HOTEL PIERRE BALLROOM
Thursday Sept. 20 12:30 P.M. Luncheon	IMPORTED READY-TO- WEAR FASHION SHOW Macy's "made-in" collection of ready-to-wear from Europe during luncheon. Press by invitation. Public by reservation. Contact: Banquet Dept., PL. 9-3000. Macy Publicity: Stephanie Horton, OX. 5-4400. Plaza Fashion Director: Mary Alice Rice, PL. 2-5726.	MACY'S NEW YORK	HOTEL PLAZA GRAND BALLROOM
Thursday Sept. 20 3:00 P.M.	PRESS PREVIEW: FALL- WINTER FUR FASHIONS Reiss & Fabrizio will present their Fall-Winter fur fashions. By invitation. Contact: Joseph J. Davis, CI. 5-0322. Publicity: Alan McGeehan at Rasponi Assoc., 667 Madison Avenue, TE. 8-8171.	REISS & FABRIZIO	6 WEST 57TH STREET SALON - 2ND FLOOR

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Thursday Sept. 20 9:30 A.M. Coffee	PRESS PREVIEW OF FUR FASHIONS	GEORGES KAPLAN	730 FIFTH AVENUE ARCADE
	Preview for press of Georges Kaplan's Fall-Winter fur fashions; also, premiere showing of two new furs. By invitation. (For Release, Friday, Sept. 21.) Contact: Miss Gudrun Hoerig, CI. 6-3416.		
Tuesday Sept. 25 9:30 A.M. Coffee	PRESS PREVIEW: FALL AND WINTER FURS	MAXIMILIAN FURS, INC.	20 WEST 57TH STREET SALON
	Preview of Fall and Winter fur collection. Show at 10:00. By invitation. Contact: Mrs. S.K. Steffan, CI. 7-1388. Publicity: Vera Bacal, PL. 3-8421.		
Tuesday Sept. 25 12:00 Noon-4:00 P.M. Luncheon	FASHION SHOW AT BENEFIT LUNCHEON	CHRISTIAN DIOR, N.Y. (498 SEVENTH AVE.)	HOTEL PLAZA BALLROOM
	Resort, Fall, and ski fashions by Christian Dior, N.Y., available at Bonwit Teller. For benefit of St.Barnabas Hospital. Show at 2:45 P.M. Reservations--$5.00; contact: Mrs. Betty Merrill, CY. 5-2000. Dior contact: Mary McFadden, LO. 4-9220.		
Tuesday Sept. 25 3:00 P.M.	PRESS PREVIEW: FALL-WINTER COLLECTION	ELIZABETH ARDEN	691 FIFTH AVENUE SALON - 2ND FLOOR
	Preview of Elizabeth Arden's Fall-Winter collection, designed for her in Paris by leading couturiers. By invitation. (For Release, Thursday, Sept. 27.) Publicity: Alan McGeehan at Rasponi Assoc., TE. 8-8171.		
Wednesday Sept. 26 2:30 P.M. Cocktails	PREVIEW OF RESORT AND SPRING SUITS	DAVID CRYSTAL, INC.	498 SEVENTH AVENUE SHOWROOM - 23RD FLOOR
	For press and resident buyers, by invitation. Continuous beginning Monday, Oct. 1. Publicity: Jeanette Gottlieb, BR. 9-6560.		
Thursday Sept. 27 2:30 P.M. Cocktails	RESORT AND SPRING DRESS COLLECTION	DAVID CRYSTAL, INC.	498 SEVENTH AVENUE SHOWROOM - 23RD FLOOR
	By invitation. Thereafter Mon., Tues., Wed., beginning Mon., Oct. 1-11 at 10:30 A.M. Publicity: Jeanette Gottlieb, BR. 9-6560.		
Thursday Sept. 27 8:30 P.M.	ANNUAL COTY AMERICAN FASHION CRITICS AWARD	COTY, INC.	METROPOLITAN MUSEUM GRACE R. ROGERS AUD.
	Twentieth annual Coty American Fashion Critics Award presentation, selected by a jury of fashion editors. Fashion show at 9:00 P.M. By invitation. Publicity: Eleanor Lambert, MU. 8-2130.		
Sept. 29	ROSH HASHONAH (Saturday)--First day of Jewish New Year.		
Tuesday Oct. 2 12:00 Noon Cocktails-Luncheon	DIAMONDS-INTERNATIONAL AWARDS LUNCHEON	N.W. AYER & SON, INC.	WALDORF-ASTORIA EMPIRE & SERT ROOMS
	Presentation of awards for diamond jewelry design, chosen from sketches submitted anonymously to selection committee. Cocktails, 12:00 Noon, Empire Room; luncheon, 12:45 P.M., Sert Room. By invitation. Contact: Mildred Kosick, PL. 7-5700.		
Tuesday Oct. 2 7:00 P.M.-11:00 P.M.	THIRD ANNUAL "FORECAST OF FASHION"	LORD & TAYLOR	HOTEL PLAZA BALLROOM
	"Early Party"--Buffet dinner-dance for benefit of The Municipal Arts Society. Chairmen: Mr. Melvin E. Dawley and Mrs. Earl E.T. Smith. By invitation. Public Relations Director: Marilyn Cook, WI. 7-3300.		
Oct. 8	YOM KIPPUR (Monday)--Jewish Day of Atonement.		

1963

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23	24	25	26	27	28	29
30						

july

S	M	T	W	T	F	S
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31			

august

S	M	T	W	T	F	S
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31

september

S	M	T	W	T	F	S
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30					

october

S	M	T	W	T	F	S
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	31		

november

S	M	T	W	T	F	S
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30

december

S	M	T	W	T	F	S
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31				